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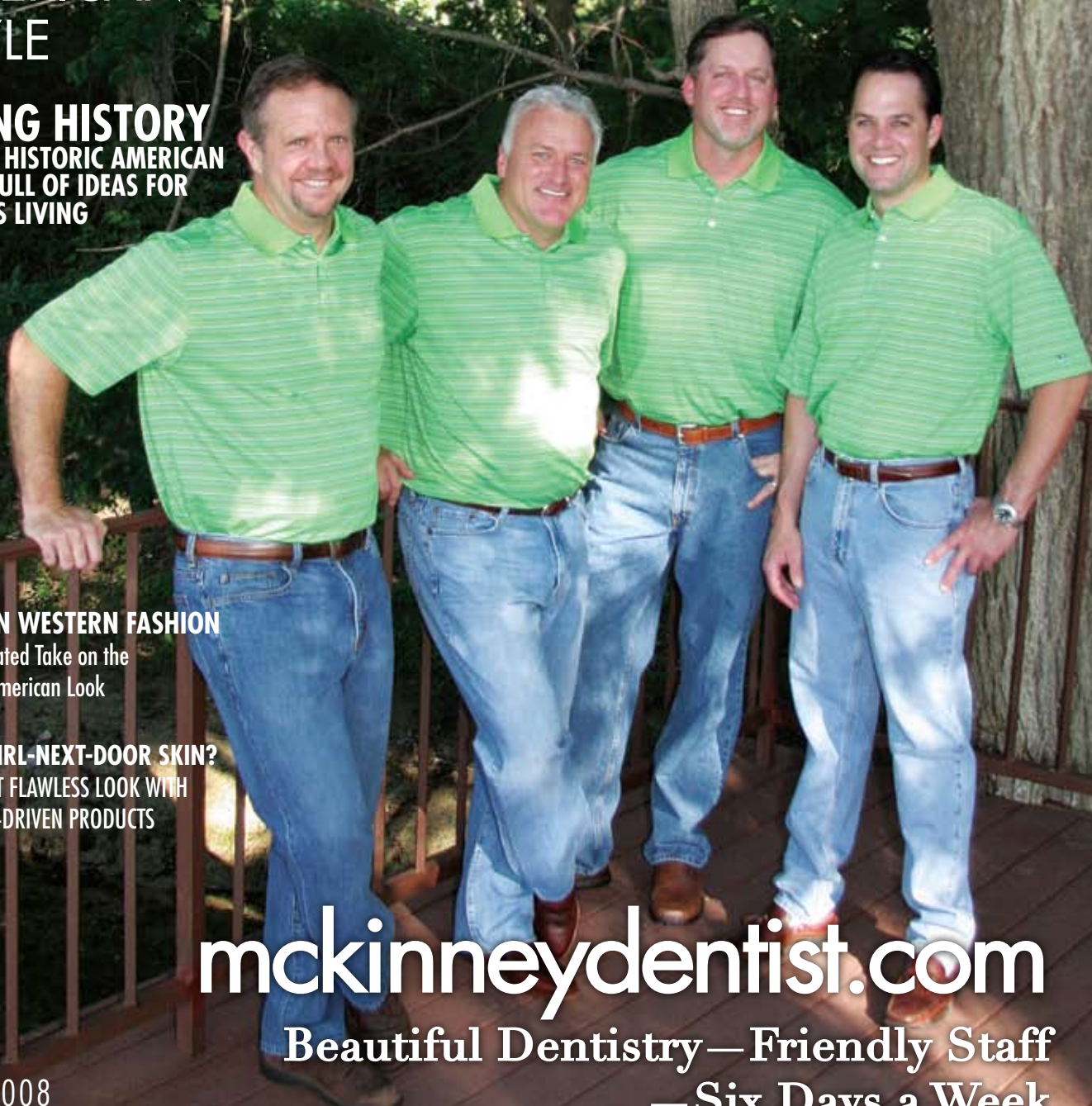
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Beautiful Dentistry — Friendly Staff  
— Six Days a Week

JULY 2008



# mckinneydentist.com

## Beautiful Dentistry—Friendly Staff —Six Days a Week

by tammy adams

**M**ckinneydentist.com, with two thriving locations in McKinney, is one of the largest, busiest dental practices in the nation. At first glance, that might not seem like a real benefit to patients, but look closer. This is no run of the mill dental practice.

With top-notch service as its primary goal, mckinneydentist.com has four experienced dentists on staff who can treat nearly any and every kind of dental concern six days a week. “Our commitment is to handle your dental needs today,” said Dr. Marvin Berlin, the senior dentist on staff at mckinneydentist.com. Whether it’s a chipped tooth or a toothache, patients are generally seen the same day. “Having four dentists on staff allows us to help people immediately and not make them have to reschedule for a later date. We believe that is one of the key factors that keeps our practice growing and doing so well. We value our patients’ time as much as we value our own.”

The downtown office is presently expanding to better serve the growing community of McKinney. “It will ultimately be a 15,000 to 16,000 square foot facility that will include a teaching facility where we will train other dentists in the latest aspects of dentistry,” Dr. Berlin said.

### COMPREHENSIVE CARE KEEPS PATIENTS COMING BACK

“Another benefit to having four experienced dentists in one practice is that we can handle 99 percent of your dental needs right here in our office,” Dr. Berlin said. “We rarely hand you a business card and send you somewhere else.”



WE'RE GROWING WITH MCKINNEY

mckinneydentist.com offers a comprehensive oral health program, including preventative, cosmetic and reconstructive dentistry for all ages, including:

- Bridges and Implants
- Porcelain Crowns
- Invisalign® (Clear Braces)
- Cleaning and Polishing
- Oral Surgery (including Wisdom Teeth extraction)
- Root Canals
- Tooth-Colored Fillings
- Teeth Whitening (Zoom 2)
- Dentures / Partial
- Sealants to Prevent Dental Decay
- IV and Oral Sedation

The latest advancement at mckinneydentist.com is the introduction of chairside CAD/CAM dentistry—same-day crowns, inlays and onlays. With the use of the computer-assisted design and manufacturing of the product and a full in-house



Dr. Matthew Markham

Dr. Marvin Berlin

Dr. Jeff Lynch

Dr. Britt Bostick


laboratory, patients are able to have their dental work done in one day!

“WOW!” is the response we get from our patients every time they observe the design of their new chairside CAD/CAM crown,” Dr. Berlin said. “This kind of ‘WOW’ factor is something we haven’t seen in dentistry in a long time...if ever! Patients absolutely love it. This is true customer service.”

#### COMPASSIONATE CARE

“We have 45 staff members between the two offices and the average staff member has been with us for 16 years,” Dr. Berlin said. “That means you’ll always see a familiar face.”

It is the overriding goal of every staff member at mckinneydentist.com to make each patient feel as comfortable as possible. We offer nitrous oxide (free of charge) to our patients ... even for cleanings. XM stereo headphones add to your relaxation. Your comfort and satisfaction are always our top priorities.

For more information about mckinneydentist.com, to see a smile gallery or to find out more about services and staff, readers are invited to visit the practice Web site at [www.mckinneydentist.com](http://www.mckinneydentist.com). 

#### MEET THE DOCTORS

**Dr. Marvin Berlin** is the senior dentist at mckinneydentist.com. He has called Texas his home almost his entire life and has called McKinney home for over 14 years. He is happily married to Leah and has two daughters. Dr. Berlin is passionate about comprehensive care dentistry but really enjoys cosmetic dentistry and Smile Makeovers. He received his undergraduate degree from The University of Texas at Austin and his doctorate from Baylor College of Dentistry. Dr. Berlin is a deacon at First Baptist Church in McKinney, coaches girls volleyball and is a total sports fan.

**Dr. Matthew Markham** has worked at mckinneydentist.com for seven years. He loves to travel and enjoys reading, boating and his mother’s home-cooked meals. Dr. Markham is a native Texan, originally from Denison, Texas. He attended Austin College and then Baylor College of Dentistry. Dr. Markham is passionate about crafting beautiful smiles for his patients. Patient comfort level is his number one concern. Although conservative, he stays on the leading edge of research and development of new materials and procedures.

**Dr. Jeff Lynch** joined his best friend Dr. Berlin in the fall of 2005. He had been practicing in Coppell for the previous six years and in Chicago before that. Dr. Lynch attended the University of Oklahoma, and then Baylor Dental School with Dr. Berlin. He and his wife Diane have been married for 18 years. They met while he was in dental school. She was his very first root canal patient, and she still loves him. They have a daughter together, Mackenzie.

**Dr. Britt Bostick** graduated from Baylor College of Dentistry in Dallas. He graduated from Texas Tech University in 1984 with a B.S. in Zoology and Chemistry. Dr. Bostick has studied numerous post graduate topics such as the latest cosmetic techniques, advanced restorative procedures and numerous other techniques which make dental appointments faster and more comfortable for his patients. He is a member of the South Plains District Dental Society, Texas Dental Association, American Dental Association and serves as a deacon at First Christian Church.

## MCKINNEYDENTIST.COM TO GIVE AWAY FREE SMILE MAKEOVERS!

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