

MCKINNEY/ALLEN

# LIVING

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**McKinneyDentist.com**

**Takes extra measures to preserve  
McKinney's magnificent trees while  
building their state-of-the-art facility**

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# McKinneyDentist.com

## Growing to serve you and your family— today and tomorrow

by pamela hammonds

*“Ten years ago we were thinking of ways to serve around the world, but realized there were people in our own community who had real needs.”*

*It all started with a tree. When McKinneyDentist.com began construction on their new office complex, the original plans had to be modified in order to save the large trees that occupied the land.*

“We spent over a year altering our plans,” said Marvin Berlin, D.D.S., senior dentist at **McKinneyDentist.com**. The dental group met with arborists and city officials to reconfigure the new development. Even though saving the trees meant construction delays and additional expense, the dental team chose to protect the land’s prior occupants.

### MCKINNEY PROFESSIONAL VILLAGE



The new professional building will open next year, featuring a teaching facility and additional office spaces. The area devoted to **McKinneyDentist.com** will be four times the current office space and will feature an expanded reception area with a WiFi-accessible Internet café, a kids’ game room, comfortable seating and additional parking. They will also host free public seminars on the latest advancements in dental care (such as implants, dentures, oral cancer detection and prevention, cosmetic dentistry and orthodontics) and professional education classes.

### CARING FOR THE COMMUNITY— CARING FOR YOU

The same attention to detail and caring attitude that went into keeping McKinney green is reflected in their approach to your dental health. Dr. Berlin and his partners, Drs. Matthew Markham, Jeff Lynch and Britt Bostick, endeavor to make your experience at **McKinneyDentist.com** a positive and pleasant one.

“We work to offer everything our patients need without sending them somewhere else,” said Dr. Lynch. “Whether it’s a dental emergency, routine care or a cosmetic procedure, we have the experience and expertise to help you. We want to say, ‘Yes!’ to all your dental needs. Can you see me today? Yes! Can I be sedated during my procedure? Yes!” Dr. Lynch is currently commuting to the Misch International Implant Institute in Michigan to receive additional training on dental implants.

On the rare occasion that they are unable to perform the procedure, they'll either bring in a specialist or send you to someone they personally know and trust.

"We have a reputation of handling emergencies the same day," said Dr. Berlin. "We are here six days a week and on call whenever you need us. You don't even have to be an existing patient. We are a large, growing practice with a team of 46 professional who have been here on average for 14 years. Each of us has a team member who speaks Spanish, and we have two pedodontists who work on Saturdays at our Stonebridge office."

### **MORE THAN JUST DENTAL PARTNERS— FRIENDS IN SERVICE**

The camaraderie between the dentists extends beyond their shared educational backgrounds. Each attended Baylor College of Dentistry and all but Dr. Markham were classmates. They are all good friends, united by profession and common goals. The practice reflects their vision of community involvement and compassion.

Every year on Valentine's Day they perform Dentistry from the Heart. "All day long we do free dental work," said Dr. Berlin. This year they saw 178 patients and donated over \$77,000 in dental work to people in need. "Ten years ago we were thinking of ways to serve around the world, but realized there were people in our own community who had real needs." The doctors arrive before dawn to people lined up outside their office. "It's definitely the most tired we've ever been, but it's also very rewarding," continued Dr. Berlin.

**McKinneyDentist.com** is pleased to now offer ViziLite to their patients. An early oral cancer detection device, ViziLite employs a dye that detects oral cancer in its early stages on the gums and tongue. Dr. Bostick recently found a suspicious area on a patient, biopsied it and referred him to a doctor for treatment. "Oral cancer has a low survival rate if not caught early and can be very disfiguring," he said. "This allows us to catch it at the cellular level—the earliest stage possible—and is extremely beneficial to our patients."

In keeping with their motto to keep all dental services in-house, **McKinneyDentist.com** offers same day crowns with lab technicians on site to perform dental repairs as well as cosmetic dental procedures. See how they can improve your smile with dental implants, Zoom whitening, Invisalign (clean aligners to straighten teeth), veneers and more. For your comfort, digital x-rays and digital impressions are available. And various levels of sedation make your dental experience comfortable and as painless as possible. 📍

## People are talking about

*McKinneyDentist.com*

Dr. Lynch has provided dental care for Debbie Olthouse for "quite a long time," she said. "He has been very patient with me, replacing everything from my teenage years." Because she needed extensive work, Debbie requested sedation. "When I woke up, everything was done, and that evening Dr. Lynch called to make sure I was doing fine," she said. "He even gave me his cell phone number. He's an incredible dentist, extremely gentle and kind. He and his assistants are so considerate, and he makes sure I am completely informed about any procedure they are going to do. Having a great dentist like Dr. Lynch makes a huge difference."

Brett Patterson drives to McKinneyDentist.com from Heath to see Dr. Berlin. "I'd avoided going to the dentist and needed a lot of work done," Brett said. "I had some health issues related to my old fillings and Dr. Berlin suggested replacing them. And I had a whole mouthful. Plus my front teeth had shifted and Dr. Berlin applied veneers. They're outstanding. It's changed my whole demeanor, when I can look at someone and smile again. I've probably spent about 30 hours in his chair, and I've never had any pain. To go to the dentist and have a great experience is something you tell other people. I recommend all my friends and family to him."

Chuy Cazares of McKinney became Dr. Bostick's patient last November. Chuy suffered from a "severe case of fluorosis," he said. "He performed the porcelain veneer cosmetic procedure to cover my damaged teeth." Dr. Bostick and his assistant Toni gave Chuy the smile he'd been wanting for 20 years. "I'm in front of customers daily and not being able to smile was difficult," Chuy said. "My friends and coworkers have noticed a significant difference in my confidence. My experience at McKinneyDentist has given me a trusting relationship, and I will make my family a part of their family for a long time. They've changed my life."

Dr. Markham's patient, Beth Ray of McKinney, has had extensive dental work completed and she doesn't mind a bit! "It's important for me to have an amusing doctor," Beth said. "Dr. Markham is good natured and has a great personality. Plus my daughter gushes about his gorgeous eyes. I'm so impressed with his care—he even calls me after I've had major work done. He's innovative, efficient and amiable. The entire practice has built in a level of expertise that I appreciate so much. They all do an outstanding job."

*Be sure to visit their  
Web site for more  
information and watch  
as McKinneyDentist.com  
grows to serve you  
and your family.*



*McKinneyDentist.com*

*Two locations to serve you:*

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